



इंडियन रेलवे केटरिंग एंड टूरिज्म कॉर्पोरेशन लिमिटेड

(भारत सरकार का उद्यम - मिनी रत्न)

INDIAN RAILWAY CATERING AND TOURISM CORPORATION LTD.

(A Govt. of India Enterprise-Mini Ratna)

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E-Office File No. 31010 IRCTC/HRD/Misc./Swachhatapakhwadacampaign

14.09.2023

All GGMs/GMs,
IRCTC

Sub: Swachhata Pakhwada campaign – 2023 over Indian Railways.

Ref: (i) Railway Board's Letter No. 2023/EnHM/08/1/Sw. Pakh. dated 09.03.23 (copy enclosed)

(ii) Railway Board's Letter No. 2023/EnHM/08/1/Sw. Pakh. dated 29.08.23 (copy enclosed)

(iii) Railway Board's Letter No. 2023/EnHM/08/1/Sw. Pakh. dated 11.09.23 (copy enclosed)

On the directives issued by Railway Board vide its letters under reference (i), (ii) & (iii), Swachhata Pakhwada Campaign shall be observed from 16th September, 2023 to 30th September, 2023 extended suo-moto upto 02nd October, 2023 with a view to culminate it with the celebration of Mahatma Gandhi's Jayanti.

In line with the day to day activities proposed by Railway Board, IRCTC has also planned its Swachhata Pakhwada Program the details of which are enclosed as **Annexure A**.

In view of above, all IRCTC Zones are advised to carryout Swachhata Pakhwada Campaign in its true spirit with a view to bring about visible improvements in the level of cleanliness over Indian Railways by successfully implementing the aforesaid planned activities.

Further, high resolution pictures & details of task performance at ground level may be furnished to IRCTC Corporate Office, by the respective ZOs/ROs at the end of each day for its further submission to Railway Board and also uploading on the Swachhata Samiksha portal & MyGov portal.

Encl.: Annexure - A


Sandip Trivedi
Group General Manager/HRD

Copy to:

PS/CMD : For kind information to CMD, please.
PS/DTM/DF/DCS : For kind information to DTM/DF/DCS, please.
AGM/Admin/CO : To organize activities in coordination with AGM/Infra & Admin Teams at ITC, IRCA & Punj House at respective Offices.
AGM/IT/CO : For necessary action w.r.t. to uploading details on aforesaid portals.